

Sigma Nu Dies in Car Accident; Companion Suffers Rib Injuries

A Sigma Nu pledge, Daniel S. Morrell, III, 18, Woodbridge, Conn., died early Saturday morning in Stonewall Jackson Hospital from injuries received Friday night when the car in which he and three other students were riding over-turned on U. S. Route 60, six miles east of Buena Vista in Amherst county.

Another passenger, Allen Meade Ferguson, 21, junior Sigma Nu, Richmond, was injured and is reported to have suffered two fractured ribs. His condition is described as "good" by the hospital authorities although he is not being allowed to have visitors.

The driver of the car, Robert R. Davidson, 20, junior, Sigma Nu, Cincinnati, and another passenger Howard E. Melton, 19, a freshman, Sigma Nu, Edmund, Okla., escaped injury.

State trooper W. K. Turpin who investigated the accident said the wreck occurred when the car went out of control on a curve, and smashed into boulders embedded in the shoulder of the highway which served as a guard rail. Turpin said the car, a 1957 Ford convertible, flipped over half end-to-end, half sideways and landed on the highway.

Turpin said he believed that Morrell was in the right rear seat and was pinned under the vehicle half-in and half-out of the car. He said he believed Ferguson was in the right front seat and was thrown out of the automobile. Safety belts were installed in the car, but to Turpin's knowledge they were not in use during the accident. The car was demolished.

The State trooper said an "ear witness" living near the scene of the accident, two miles east of the entrance to Blue Ridge Parkway, reported having heard "sound of tires" as the car came down a slope and around a curve, and then the impact of car against boulders. He said to his knowledge there was no other car involved, and he attributed the cause of the accident to "excessive speed."

Davidson has been charged with reckless driving, and there is a possibility of other charges being filed pending a conference with the Commonwealth Attorney of Amherst County Turpin said.

The four were on their way to

Many Events On Schedule For Parents

The biggest Parents' Weekend in the four-year history of the event is expected at Washington and Lee University on Oct. 31-Nov. 2.

More than 730 fathers, mothers and guardians of 392 Washington and Lee students will take part in the three-day affair, which begins Friday evenings.

The weekend will afford parents an opportunity to meet son's professors, hear a "Report to Parents" from university and student body officials, and generally survey the Washington and Lee academic scene.

Assembly Saturday

Highlight of the program will be the general assembly Saturday at 11:30 a.m. in Lee Chapel, where parents will hear remarks by President Francis P. Gaines, Dean Leon F. Sensabaugh, Dean of Students Frank J. Gilliam, student body president C. Royce Hough, III, of Washington, D.C. and Director of University Relations James W. Whitehead.

The general session will be followed by a luncheon for 1271 parents, students, and faculty in Doremus Gymnasium.

Individual Meetings

Some 325 individual conferences are scheduled for parents with professors and other university officials. The opportunity for parents to meet privately, person to person with the men who teach their sons has proved to be of the most popular of Parents' Weekend features.

Registration opens at 2 p.m. Friday. A meeting of the Parents' Advisory Council is scheduled for the Robert E. Lee Hotel at 8 p.m. Also at that hour, special panel discussions for parents will be conducted by Washington and Lee professors.

Other events on the program are a coffee hour Friday in duPont Hall following the discussion groups, a soccer game Saturday between Washington and Lee and Davidson,

(Continued on page 4)

Sweet Briar College for dates at the time of the accident.

It occurred about 8 p.m. Friday and Morrell died at 8:55 a.m. Saturday.

Funeral services will be held Thursday afternoon in New Haven, Connecticut. Dave Weaver, president of the Sigma Nu house plans to attend the services. William L. Pittman, assistant executive secretary of the Sigma Nu national office here, said chapters at Wesleyan and Trinity College have been informed of the services.

Pittman called the accident "a very regrettable thing," and termed Morrell "one of the outstanding members of his pledge class." There were 30 members in the class.

Tuesday Edition Names Stewart Managing Editor

Bo Stewart, KA senior from Atlanta, Georgia, has been named managing editor of the Tuesday Edition of the Ring-tum Phi, Peter Lee announced today.

Stewart will assume the responsibilities of the top staff post immediately, Lee said. The managing editor is the chief administrative member of the Ring-tum Phi staff. Lee said that the Tuesday edition is fortunate in having Stewart for this position.

A transfer from Georgia Tech, Stewart has served as assistant news editor of the Tuesday edition and as editorial adviser. He is also chairman of the Faculty Relations Committee.

Independents Will Meet To Discuss Poll Boycott

Election of freshman executive committeeman will be held tomorrow at 7 p.m. in Lee Chapel, student body president Royce Hough said last night at the EC meeting. The election was originally held October 20, but was declared invalid because of a lack of a quorum.

According to the student body constitution, one-half of the freshman class constitutes a quorum. The number necessary this year is 157.

Bob Lancaster, Beta pledge from Dallas, Texas, is the University Party candidate for the post. As of today, the Independent Party has maintained a boycott of the election in a protest against the present political system. However, the Independent Party has scheduled a meeting tonight to discuss further plans.

In another Executive Committee action last night, Warren Goodwyn, SAE freshman law student from Montgomery, Alabama, was sworn in as an Executive Committeeman. The committee also approved the budgets of the Calyx, Ring-tum Phi, and Southern Collegian.

Must Balance French Extremist Parties

De Gaulle: A Match for Factionalism

By SANDY McNABB

France's hope to regain her position of world importance lies largely in the hands of Premier Charles De Gaulle, a man who has been characterized as a fascist and a Bonaparte, but who is in fact neither. He is simply a man who has a dream of a France restored to its position of ancient glory. This is not the romantic dream of an old soldier, but that of a practical man with a keen sense of history. He is a conservative man leading a nation with a political balance which is somewhat left of center.

De Gaulle is not a fiery social reformer who would champion this group or that but rather a man who wants to lead all of France not merely some fraction or coalition. Although a conservative, his desire to maintain internal peace led him to accept the elaborate nationalization programs of 1944-45.

Today, De Gaulle's biggest home challenge is to maintain a balance between the French right and left wings and at the same time remain a free agent who sleeps in neither camp.

He has already made plain his



A W&L freshman was killed when this 1957 Ford turned over on Route 60 Friday night. (Photo by Frames.)

A Tragic Loss

We join with the entire student body of Washington and Lee in expressing our deepest sympathy to the family and friends of Daniel Morrell. Although he had been a student of the University for a short period, Daniel Morrell made a significant contribution to those who had the privilege of knowing him, and Washington and Lee has lost a fine student.

The tragedy of Friday night's accident should impress upon each of us the responsibility of driving safely and intelligently. If any good could come from this tragedy, we hope that it will be an increased responsibility in driving to prevent a recurrence of this tragic loss of life. There is little that we can do to comfort those who have experienced a sudden and final loss, but we sincerely hope there will be no repetition of this tragedy.

Fraternities To Be Inspected For Fire Hazards This Week

Washington and Lee fraternity houses will be inspected for fire hazards and to see if they are conforming with State fire regulations this week Bob Simpson, chairman of the Lexington Fire Prevention Bureau announced yesterday.

Simpson said the inspection tours had been planned for a long time, but with the death of George Washington University students in a fraternity house in Washington Saturday it was decided to start the inspections immediately.

Letters have been written to the fraternity housemanagers advising them of the State regulations which effect fraternities and suggesting other safety precautions that should be taken. Simpson said he would probably start touring the houses tomorrow evening. He plans to hold a conference later in the year with the housemanagers and the Inter-

fraternity Council on Fire Prevention.

Simpson said the fraternities have generally been careful about allowing any fire hazards in the fraternity houses. However, he said he has noticed on several occasions that non-fireproof material has been used as decorations during parties. He reminded the housemanagers in his letter that under State law only fire proof material may be used for decorations in fraternities.

Wood shavings and tarpaper used to decorate the first floor of the Delta Tau Delta fraternity at George Washington University were credited by Washington firemen as making the house a tinder box, and made rescue work of the two students impossible.

Simpson also reminded fraternities that all fire escapes must be well lighted and marked.

Yale Professor to Keynote Campus Religious Meet

Dr. James M. Gustafson, assistant professor of social ethics at the Divinity School of Yale University, will be the principal speaker in this year's University Religious Conference, scheduled for November 10-13, according to Art Grove, director of the 1958 conference.

BULLETIN

Angelo Cardinal Roncalli, 76 year old Patriarch of Venice, was chosen today the new Pope of the Roman Catholic Church, according to the wires of the Associated Press. He now becomes the 262nd Supreme Pontiff of the Roman Catholic Church and its one-half billion followers. He has chosen the name of John XXIII.

The traditional sign of white smoke today was never an accurate sign, as the smoke appeared to be the same color as in previous ballots. However, the smoke stopped coming out soon, and the Vatican radio announced that a new Pope had been chosen. The lights on St. Peter's balcony were turned on, and the doors of the Basilica were opened, this signaling the election of the Pontiff.

The new Pope was selected today after at least 13 ballots by the College of Cardinals, which has been in secret conclave since Sunday in the Vatican.

The election of Cardinal Roncalli might be thought of as the choice of a "religious Pope" in contrast to a political Pope. NEWSWEEK Magazine recently described Cardinal Roncalli as "a pastor of long experience in handling souls in parish and diocese."

The conference theme, "The Organization Man," will be discussed also by Dr. James L. McAllister, Jr., associate professor of Bible and Philosophy at Mary Baldwin College, and Mr. Robert Keever, Presbyterian minister to students at the University of Virginia.

The conference will consist of an opening University assembly, and numerous small meetings and assemblies throughout the week. The complete schedule of the week will be announced at a later date.

The keynote speaker of the conference, Dr. Gustafson, is a veteran of World War II, and graduated from Northwestern in 1948. He received his B.D. degree from the University of Chicago in 1951 and was awarded a traveling fellowship after graduation. He has been pastor of a Congregational church in Connecticut, and in 1954-55, he was assistant director of the Study of Theological Education in America. He received his Ph.D. from Yale in 1955 and in the same year was selected for the faculty of the Yale Divinity School. Dr. Gustafson has contributed to several national journals, and has had articles published several times in Harpers.

Dr. McAllister received his A.B. degree from the University of North Carolina in 1949, and his B.D. from Yale Divinity School in 1952. He was associated with the United Student Christian Council and from 1952 to 1956, Dr. McAllister was in the ministry of the Methodist Church. In 1956, he became associated with the Granville Presbytery of the Presbyterian Church.

Dr. McAllister studied theology in the graduate school of Duke University from 1953-1956 as a University Scholar. In 1956, he began teaching Bible at Hampden-Sydney, and in 1957 he received his Ph.D. from Duke. Last year he was appointed to the faculty of Mary Baldwin College.

Homecomings Plans Listed

Several important announcements were made at the IFC meeting last night. Homecoming plans are being formulated and fraternities are asked to get a picture of their Homecoming Queen candidate to head cheerleaders, Don Sigmund, by November 4. In November 8, Homecoming day, queen candidates will be escorted down the football field by fraternity presidents and the winner will be crowned.

The annual Homecoming pep rally will be held Friday night, November 7. Because of the fire hazard there will be no torchlight parade but there will be the annual freshman pajama parade. Uppedclassmen are urged to participate in the Pep Rally. A Spirit Trophy will be awarded to the fraternity showing the most spirit during the homecoming game against Sewanee.

Doug Lefkowitz was named to head the annual Charity Chest drive. This one drive takes care of all the charities. The drive will be held before Christmas and arrangements will be made to put donations on house bills.

The faculty has ruled out any chance of fraternity study halls in University buildings. The failure of students to keep the rooms clean last year was cited as the main reason for the rejection of the IFC proposal. Phi Gamma Delta was awarded both keys for this year's Blood Drive. The Phi Gams had both the most donors and the greatest percentage of donors.

Anderson, Burton, Swope Try for Moot Court Team

Two members of the W&L Moot Court Team were chosen this afternoon to present the oral argument of the team in the Region 4 Meet at Chapel Hill beginning November 7.

Law school seniors Dick Anderson, Walter Burton, and Charles Swope were the three members arguing for the two positions.

The two men chosen will first argue against North Carolina State College. The seven other teams in the regional meet are UVa., South Carolina, William and Mary, University of Richmond, University of North Carolina, Duke and Wake Forest.

The hypothetical case of the U.S. vs. Akkro Corporation, which will be argued, involves the constitutionality of a statute which makes certain election contributions or expenditures by national banks, corporations, or labor unions unlawful. The W&L Moot Court Team will argue for the government.

Leyburn to Give Second In Series of UCA Talks

"Is the W&L Student an Organization Man" will be the subject of a talk by Dr. James G. Leyburn at 7 Thursday night in the Student Union. Dr. Leyburn's talk is one in a series of three in preparation for the coming University Religious Conference.

Last week, Professor Marshall Fishwick spoke on "Conformity and the Organization Man," and next Tuesday, Dr. David Sprunt, professor of religion, will talk on "Conscience."

The meetings are open to all interested students and faculty members.

Dr. Leyburn is Professor of Sociology and former Dean of the University. Dr. Fishwick spoke last week on "The Organization Man and Conformity." Next week's program is centered on Dr. Sprunt's talk.

Drivers Asked To Park Off Campus Saturday

Since so many visitors will be on campus for Parents' Weekend, and the parking facilities will be heavily taxed, it is requested that members of the student body, faculty, and administration park their cars at least one block from the campus on Saturday, November 1. The principal parking areas on campus will be marked "Parents' Weekend Parking" in an effort to reserve them for that purpose.

The cooperation of everyone is urgently requested in order to make the Weekend a successful one.

The Ring-tum Phi

Tuesday Edition

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The Student's Obligation

The decade of the 1950's may well be remembered as one of the greatest periods of growth in the history of Washington and Lee. The construction of the Commons and the upperclass dormitories, well under way, will soon be supplemented by the construction of a great science center. The drawings on this page do not really adequately show the extensive construction that will soon begin. Within a few years, the back campus will be equal to the Washington College group, in size, if not in architectural beauty.

The construction of the science center, as stated in the Friday edition last week, will be the first project in an extensive program that should ultimately lead to the construction of a new gymnasium and field house, construction of an auditorium, and the establishment of an alumni and faculty club house.

Although the ultimate goal of the capital funds campaign soon to begin is certainly an ambitious one, we feel certain that the University will receive more than adequate support for its campaign. The two million dollar goal set as an immediate objective is vital to the continued good health of the University. The new science center to be constructed by the funds raised in this first phase of the campaign is a need that has been evident for some time.

The tangible success of this extensive expansion program rests, of course, on the generosity and sense of responsibility of the friends, alumni and other supporters of the University. Yet the primary but intangible element which will contribute most to the future welfare of the University is the character and spirit of the student body.

To attract top students, we must, of course, have excellent facilities. Yet, the present student body has an obligation to convince the supporters of the University that these facilities will be sound and valuable investments. By continued effort on the part of the student body to increase academic standards, and by real enthusiasm for the University, Washington and Lee will be able to attract the needed support for physical expansion.

The ambitious program for the physical development of the University is, in a sense, a challenge to the student body. A seven million dollar investment should be a safe one, and it is the obligation of the present student body and the students in years to come to prove this investment will not be in vain.

Subliminal Perception?

"Unconscious" Advertising Dangerous

By WILLIAM K. HUGHES

In 1950 Robert E. Corrigan, formerly a lecturer in psychology, and Hal C. Beckner, an assistant professor in experimental neurology, both at Tulane University, formed the Precon (from preconscious) Process and Equipment Corporation in New Orleans to exploit a possible new theory in communication. From this humble beginning has sprung up the hottest debate within the advertising world since the appearance of the calendar girl.

In September, 1957, James M. Vicary, a New York marketing researcher, suggested the possible use of this new theory in commercial advertising, and formed the Subliminal Projection Company, Inc. It is this man, and his organization, that are credited with, or blamed for, Subliminal Advertising as we know it.

The whole matter of subliminal perception, or the ability to receive impressions without perceiving their entry, is actually quite old, academic research on the subject being recorded as far back as 1898. What makes it of current interest is the ease with which it can be applied via television, and the new claims of its effectiveness, made by Mr. Vicary. The techniques are based on the theory that an image, sound, smell, or any sensation, can be absorbed by the human mind although the sensation be of such slight magnitude or short duration, that the person is

not conscious of receiving any stimuli at all. The theory continues, explaining that the idea, because it enters through the "back door" of the mind, has greater acceptance.

Following this argument suggests infinite possibilities for such a technique, most of them frightening. It implies selling people on products they don't want, or more important, selling them on an idea or political candidate that would normally be rejected by them. It reeks of the communication and control described in 1984, or in other words, of the ultimate invasion of privacy.

These potential dangers are heralded far and wide, until, by last summer, Congress held hearings on the subject, and the State of New York banned its use. The Federal Communications Commission had demonstrations over closed circuit television, in the interest of gaining information for possible federal legislation regarding its use. Outside of the New York law, however, no legal action has been taken, although professional organizations of advertising men and broadcasters forbade its use by members. Independent stations were held back from any experimentation by adverse public opinion. With all the noise, then, what, in brief, are the facts?

The fact that stands out the clearest is: Subliminal Advertising is dead. The widespread panic is based on misinformation and



The architect's conception of the new science center to be constructed at the successful completion of the Capital Funds campaign is shown at left. The new building will enclose the back campus.

Although the drawing only shows one floor of the Physics building (center), the building will actually be a three level building. Only the top floor of the split level building will be visible from the view shown. The building at far left will be the new biology and geology building.

University To Improve Vastly the Science Facilities

By Charles Wassum

The main objective of the first phase of the University's \$7 million drive will be to improve the science facilities. Approximately \$1½ million dollars will be allocated in the near future to remedy the present and pressing substandard conditions found in the science department.

Serious shortcomings are many. The Departments of Biology and Geology, with over 300 students taking these subjects, have to share sub-basement of Howe Hall, supplemented by the "Annex" and one room two flights up.

Physics and Pre-Engineering are housed in Reid Hall, built over 50 years ago for other purposes, a fire hazard, ill adapted for conversion into a laboratory building, and without many special installations required by modern laboratory work in physics.

Shortages

Because of these space restrictions, many standard courses cannot presently be offered at W&L. Among them are: in Biology—no Bacteriology, Histology, Practical Botany, or laboratory work in Physiology or Genetics; in Geology—no Paleontology, Sedimentation, or Stratigraphy in Physics—no Advanced Thermodynamics, or laboratory work in Nuclear Physics or Introduction to Modern Physics.

In many of the science courses that W&L does offer, the following facilities are lacking:

Biology—a greenhouse, vivarium, aquarium; in Geology—a drafting room, map room, wet lab for sedimentation studies; in Physics—a nuclear laboratory, a shielded room for radioactive materials, a planetarium or observatory; and in Pre-Engineering, a blueprint room.

Lab Shortage

The faculty in these subjects, already with heavy teaching loads, are also burdened with assembling and disassembling apparatus because there are not enough laboratories to leave set-ups standing from day to day.

The above points weigh heavily against W&L when it comes to attracting and holding the few good science teachers available.

With knowledge that it needs are great and its goals just, the University is moving toward its aim of a more complete scientific program, an aim to be realized with the adoption of a four-point program of construction.

First, the construction of a science building which will provide adequate facilities for the teaching of Biology and Geology. The brick fireproof structure will have four stories plus a basement above ground on the downhill side. There will be an elevator. The Department of Biology will have the first two floors. These floors will contain two general labs,

two advanced labs, research labs, a lecture room and another class room, a departmental library, and a reading room.

The basement will include a greenhouse, an aquarium, a vivarium, and other facilities.

Geology will occupy the third and

fourth floors which will provide space for a lecture hall, classroom, six laboratories, a map and drafting room, library faculty offices, and appropriate storage space.

Second, the construction of a new Physics building. This building would include two large laboratories for General Physics, several advanced and experimental laboratories, a shielded reactor room, a large engineering drafting room, a computer room, a blueprint room, two darkrooms, a mechanical shop, one large lecture room, two classrooms, and two seminar rooms. Besides exhibit rooms, there will be library and study rooms, faculty offices, and storage area. An astronomical observatory is planned for the roof.

Third, the remodeling of Howe Hall. This would include the conversion of the large freshman lecture room into a laboratory, the installation of an elevator, and the construction of a 200-seat lecture room behind and connected to Howe Hall.

Fourth, the remodeling of Reid Hall to house the pre-engineering and journalism departments.

The new buildings will extend from Howe Hall westward and approach Reid Hall. The print shop will be removed to make room for them.

A Grain of Salt W-L's Social Fantasy, Campus Sex and Love Derided by Norton

By NORTON

"The campus idea of sex and love is warped, full of dilemmas and frustrating," said Norton.

"Don't you think that's pretty strong language?" I said.

"Yes, it is, but it is justified. Students have developed completely distorted social aims. What really matters, security and a happy marriage are overlooked in a social fantasy—a dream conquest to get dates and have 'fun.' Students forget all about ideals when they fall into the stream of conformity. Emotions become tools rather than true manifestations of feelings, and whole sets of values are discarded in order to prove one's 'overpowering maleness' or the like.

"Insincerity and distortion becomes the fad, and deceptions are practiced, perfected and made the object of a false kind of admiration—a struggling hero worship, which doesn't know where to place its values.

"I spoke about the 'social fantasy' of life here. Socially, Washington and Lee provides a story-book life for every student, with the addition of a pseudo-intellectual and crude type of sophistication, to add a small touch of distorted reality. There is no conquest of reality for its own sake in the social life of W&L; there is no seeking after Truth. Instead, there have been clever myths constructed to conceal reality, or, as I said, distort it.

"I confess to my being an idealist, but I also believe that a community which does away with its ideals or distorts them is doomed to a slow, painful death. Please also keep in mind that I am limiting myself to the social life of the campus and I do not intend to be criticizing anything else.

"One of the myths which has reached incredible distortion is what I call the 'Hollywood myth.' Built up through the mass media, physical attractiveness has become to a great extent a measure of success. On campus as well as across the rest of the country, the movie romantic image has become the ideal.

"No one seems to care to look below the surface, and what counts is (Continued on page 4)

Across the Board

'Damn Yankees' Flick of Week; Proctor To Give Flick Excuses

By Hecht and Schlesinger

Hello, world, you may congratulate us—this our our fourth week working for that slave driver Peter Lee. One whole month (almost) and we have received only one threatening letter, we are still in school, no libel or slander suits (to the best of our knowledge), and above all we have become part of that wonderful big happy family on the Tuesday Edition... (all right Pete, stop twisting our arm!)

Since neither of us were in Lexington this past weekend, a great deal of the material for this column is either hearsay or is just faked. Many familiar faces were seen in Baltimore Sunday to watch those big beautiful Colts maul that team from Washington—think they call them the Redskins.

New York also revisited and was cold, rainy, alcoholic, and still expensive.

"Damn Yankees," finished on top of heap as did their namesakes at Father Daves' den of iniquity. Gwen Verdon, Ray Walston, and the original Broadway cast rolled through two hours of wonderful entertainment that should not be missed—it will eventually come to The Rock-bridge Stadium in B.V. On tap for the last time today is the screen version of "The Matchmaker," starring Shirley Temple, Shirley MacLaine, Tony Perkins, and Paul Ford. If you can make it, this is a fine comedy, and should not be cut. Those members on final absence (i.e. a test tomorrow, no money, or an out of town date) may receive a special excuse from Mr. Proctor.

Old (and we do mean OLD) John Wayne and a charming Japanese friend will visit Lexington in the form of "The Barbarian and The Geisha." As to the plot and acting, they seem to be just an excuse to film some beautiful scenes of Japan. Following this historical travelogue, Liz (Yum-Yum) Taylor will be back in "Elephant Walk." Understand that the elephants do a great job. (Need we say more?) Meanwhile, a block and a quarter away, at the theater that hasn't been changed since it was converted to be able to handle the Talkies, "Blue Murder at St. Trinian's" will be closing out. "Hot Spell" will supply the heat while the furnace is being repaired. Anthony Quinn, Shirley Booth and Shirley MacLaine do an excellent job. The "Sheepmen" with Glen Ford and Shirley (Yup, You Can't Get Enough of Her) MacLaine, will stampee in while the place is still warm. Seeing as we're cattlemen from way back we refuse to comment on this range war.

For der Poop on de Platters dis veek may ve zoe bold az to zuggest Guckenheimer Sauker Kraut Band's MUSIC FOR NON THINKERS (RCA Victor LPM 1721). Pleeze do not jump to offense, but ve tought you might geliken dis rekord. (If you had trouble reading this, may we suggest you make your first visit to the Co-op bookstore and buy a Piegion-German—English Dictionary, by Hekt und Zlessinger.

If it's rhythm
That you crave
Buy a tuba.
Burma Shave!

(Continued on page 4)

W&L Alumni Begin Work On Grants

Three members of the 1958 class of Washington and Lee are beginning graduate work this year as Woodrow Wilson Fellows.

They are Marion M. Caskie, III, John Gill Holland, Jr., and Randall Fink Robinson.

Caskie has entered Michigan State to study English and creative writing. Holland is studying English literature at the University of North Carolina, and Robinson is also studying English lit at UNC.

Recognizing the critical need for college teachers, the Ford Foundation recently gave the Woodrow Wilson Fellowship Foundation \$25,000,000 to aid outstanding first-year graduate students. Beginning next year each fellowship will carry a living allowance of \$1,500 for single students, with increments for dependents, and will pay the full cost of tuition and fees. In order to be considered for a fellowship, a student must be nominated by a faculty member.

Nominations for Woodrow Wilson Fellowships for next year must be made by faculty members by October 31, 1958. Those interested in more information should see Professor William Pusey of the German Department, or write directly to the Woodrow Wilson National Foundation, Box 642, Princeton, New Jersey.



"IT APPEARS TO ME ONLY ONE OF YOU TOOK THE TROUBLE TO DO THE OUTSIDE ASSIGNMENT LAST NITE!"

Blue & White Booters Trip Frostburg 2-1, Monday

Lathrop Scores Both W&L Goals As Soccer Team Is Unbeaten

By ROBERT O'BRIEN
 "Our defense has pulled us through again," sighed Coach John Poston in the dressing after his undefeated soccer squad had edged a strong Frostburg College team in a rough, fast-played contest on Wilson Field on Monday, Oct. 27.

Frostburg, fresh from a 4 to 1 victory over a highly regarded Lynchburg College team, had designs on the Generals' sparkling 3-0-1 record, but were unable to push across the tying goal in a desperately played fourth quarter which was marred by penalties on both sides.

W&L drew first blood with 14 minutes gone in the first quarter on an assist play from left inside Warren Nuessle to Junior left wing, Bob Lathrop, who scored from the side. Neither team could score again until the fourth quarter when Lathrop tallied again with 5:14 gone, this time on a penalty kick.

The Generals' rock-ribbed defense, which has allowed only 6 goals in 5 contests, was the story of the game, Coach Poston pointed out, taking up the slack for the offense which had many scoring opportunities but couldn't capitalize on them. Louie Jack Blakeslee had a good

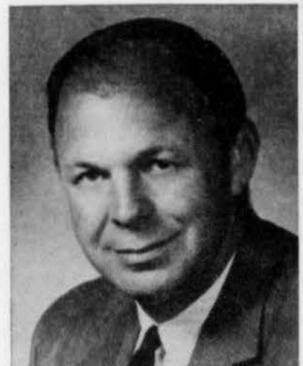
A Word From the Coach Generals Face So. Ill. Next

The article that I wrote last week was not used. Now I have to write about a loss again.

Washington University has an experienced, well-coached line and they proved too much for our younger line. However, we were able to hold them long enough for Jack Groner to drive the St. Louis secondary crazy with his 14 completions for 27 passes. Frank Hoss was the principle receiver and some of his catches were phenomenal. His best was a diving catch for the only W&L score.

I was proud of the defensive battle put up by our boys as they stopped the Washington Bears three times within the ten yard line.

Of the 32 players traveling to St. Louis, 30 saw action in the game.



LEE McLAUGHLIN

We feel that the experience thus gained will help our boys in victories we will have in the future.

Our next opponent, Southern Illinois University, is having their best season in years. They have won five games while losing only one. Two of the games were won in the last couple of minutes of play. Their total points to date is 135 while they have yielded 82 to their opponents. Overall speed is the S. I. U. asset. Two of their backs have been timed in the hundred at 9.7 and 9.8 respectively. It appears we are in for another rough game, but we will be trying hard for our second win of the season. Wish us luck.

ART SILVER
 Complete Line of Men's Clothing
 VAN HEUSEN SHIRTS
 Robert E. Lee Hotel Building

day, turning in 12 saves, one of them, in particular, a beauty which kept Frostburg from tying the score in the closing minutes of the game. Pitt Burton, Clem Gunn, Sam Knowlton, and Rocky Gaut, to name only a few, were instrumental in the victory, turning in fine defensive performances. Bob Lathrop, who scored both goals, increased his team leading total to 6.

Frostburg, "a surprisingly strong team," according to Coach Poston, came storming back and threatened seriously in the fourth quarter. Center Forward, John Horine, tallied on a beautiful assist play with 15 minutes gone to make the score 2 to 1. From then only the fine defensive performance of the Blue and White could contain Frostburg, who threatened to score several times.

AMA Tops JV Gridders, 26-0

On Friday afternoon the JV Generals traveled to Fort Defiance, Virginia, where they encountered some very strong opposition from the AMA Cadets, losing 26-0. The score is not necessarily indicative of the team effort. Coach Triplett was very pleased with the game and said that the score would have been a great deal closer had it not been for a couple of costly passes and break-away plays.

The first time that W&L got its hands on the ball, they moved within the Cadets four yard line with first down and goal to go. But on the next play the ball was fumbled and AMA recovered.

It was during the last half of the first quarter and the second quarter that AMA took advantage of the Generals' defensive errors as one of their halfbacks raced close to 90 yards for a touchdown and they connected on two passes of 45 and 35 yards for pay dirt.

But during the second half the Generals' defenses tightened and



Left wing Bob Lathrop drives for a goal in 2-1 soccer victory over Frostburg.

AMA crossed the visitor's goal once. W&L through the efforts of pass catchers Phil Sharp and Rosy Page and halfback Richard Mosby and Dave Tharp moved the ball down into the enemy's territory.

The JV's come home again this

Friday and play Ferrum Junior College who lost to the VMI Rats earlier this season in a fairly close contest. Game time is at 3:15.

The J-V tea mis expecting tough competition with Ferrum Junior College Friday afternoon.

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Gridders Bow to Wash. U., 12-6; Groner Passes for 179 Yards

Jack Groner, diminutive W&L quarterback, put on another aerial circus at St. Louis Saturday, but it fell short and Washington University edged the Generals, 12-6.

Bear tailback Fred Steward went over from the two to cap a 75-yard drive in the third quarter, giving the Washington gridders their touch-down margin. Films on the game showed, however, that Steward's knee had touched the ground before he crossed the goal line. Since it was a fourth down situation, this error by the officials cost the Generals at least a tie, if not possibly the win.

Washington U.'s rock-hard line was practically impregnable for the W&L backs who could garner but 74 yards rushing at an average of a little better than two yards a crack. Clark Lea and Bob Funkhouser averaged 7 and 9 yards, respectively, but between them they carried the ball four times.

Groner, however, was a one-man show with his right arm. He picked up 179 yards passing on 14 completions in 27 attempts. He also netted 18 yards rushing.

Down two touchdowns in the fourth quarter, the junior quarterback from Louisiana completed seven passes good for 80 yards. The last one, to Frank Hoss, was good for

11 yards and the Generals' only score. Down 6 points, the Generals elected to pass for the extra point and failed. Had the score been 6-6, Coach Lee McLaughlin would have undoubtedly let Bob Harrison kick the extra point.

Tackle Jim Pickett, linebacker Terry Fohs, and guard Barton Dick, led the Generals defensive units. Fohs had 8 initial stops, while Pickett and Dick had 7 apiece. Tom "Fogg" Budd led the team in assists with 7. The Bears were able to average over four yards every time they moved the ball on the ground. Their passing attack was held to a mere three completions in eleven attempts, however.

Don't be too surprised to see them on the Generals' schedule next year. The St. Louis trip this year was one that was enjoyed by every member of the team. It also gives W&L a chance to perform before a big town audience as well as please a large alumni club.

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Do you always look at the directions before using a complicated new appliance?

YES NO



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YES NO



Have you ever thought seriously of spending a long period alone somewhere . . . writing, painting or getting some major independent task done?

YES NO



In going to the movies, do you consult the reviews first rather than just take "pot luck"?

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Earl N. Levitt

Physical Beauty Can Deceive

(Continued from page 2)

the appearance. This builds up a set of false values, which might help to explain why at least one out of every four marriages in America are broken. If the young man, who might be attractive (his mother thinks so), succeeds in convincing himself of his own beauty and value, how is he going to forget the way his hair is parted long enough to develop the feeling of mutuality and giving so necessary for a happy marriage, especially when he married the girl with the 'Ipana smile' 'Reylon Love-pat' complexion, and 'Toni home permanent hair.'

"So the social-minded W&L man is confused, if he bothers to think about what he is doing. He faces all kinds of dilemmas. The Dater is faced with the dilemma of either obeying his natural urges and trying to make love to the girl honestly, or to deceive himself and the girl by playing the role of the 'stud' and making her come to him. The Dated must make the decision whether to succumb to urges which aren't biologically supposed to be there and have the definite prestige of being 'popular,' or to listen to the advice

of her morals and not belong. Only the very handsome and the very beautiful are not faced with this dilemma, and they have enough problems of their own.

"So the whole business of college courtship has become a clever little game, aided and abetted by many, many social contrivances. The idea of looking for the compatible lifetime companions has flown away, and in its place comes an image which might be compared to cinerama projected on an ordinary screen or stereophonic sound put through only one speaker.

"This leaves sex, once known as one of the most sublime of man's experiences, as a striving to find something that is never there. It is reduced to dirt, the kind of image formed by the sensitive little boy who secretly sees someone making love, and not knowing, is repelled by what he considers the dirtiness of it. It is this warped idea combined with selfishness of the "stud," which reduces sex to material for sniggering and blushes. It is a pity that such a magnificent emotion as this should be reduced to such a barren escape."

Subliminal Stimuli in Use

(Continued from page 2)

Realizing what subliminal advertising really is, you see that you are constantly being bombarded by subliminal stimuli in the form of billboards, you just glance at, or magazines you thumb through, or radio programs you hear while carrying on a conversation. All these represent the communication of ideas without conscious reception. It can't make you do or believe anything you wouldn't normally, any more than conventional advertising. It isn't immoral, nor is it unethical, and it won't revolutionize the principles and methods of the mass communications industry.

(Editor's Note: Bill Hughes, a commerce major, is secretary of the Commerce Fraternity and Vice-president of the Commerce School. He is also Vice-president of the DU house.)

R. L. Hess and Bro.
JEWELERS
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HO 3-2833

Parents To Hear Panels

(Continued from page 1)

a Glee Club Concert Saturday evening in Lee Chapel, and a special exhibit in duPont Hall by the Washington and Lee science departments.

At eight o'clock Friday evening, two special panel discussions will be held. Professors George Foster and Ross Borden of the English Department will discuss "The Hungry Public and the Well-Fed Writer" in Newcomb Hall. At the same hour, Professors W. A. Jenks of the History department and Professor David Sprunt of the Religion department

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will discuss "Contemporary Arab and Israeli Nationalism" in duPont Hall. Both of the discussions are open to all those interested.

Many Lexington churches are planning coffee hours for parents following Sunday morning services. Pastors are also available for individual conferences.

All of Washington and Lee's 17 fraternities are planning special receptions for Parents' Weekend.

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Alpha Epsilon Delta invites all freshmen pre-medical students to an informal smoker Tuesday night, October 30, from 7:30 to 8:30 in the basement of the Delta Tau Delta.

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