

Pi Kaps Get Largest Class With 23 Pledges

Eleven New Faculty Men Appointed

Eleven appointments to the faculty of Washington and Lee for the 1957-58 school year have been announced by President Gaines.

The appointments include Dr. Edward F. Turner as associate professor of physics; Andre G. Lacerte as instructor of physics; James W. H. Stewart as associate professor of law and law librarian; Lewis S. Minter as associate professor of law; Leon S. Dure as instructor of journalism and communications.

Also, Rod Gelatt as instructor in journalism and communications; Dr. Edgar W. Spencer as assistant professor of geology; John M. Gunn as assistant professor of economics; Marion J. Blanchard as instructor of Mathematics; Randolph M. Bulgin as instructor of English; and the Reverend Mr. Paul C. Hayner as assistant professor of philosophy and religion.

A 1950 graduate of Washington and Lee, Dr. Turner has been teaching at George Washington University for the past three years. He received his Masters degree at Massachusetts Tech and his doctorate at the University of Virginia. He replaces Dr. Reuben E. J. Ally who has taken a position with the Bell Telephone Co.

MR. LACERTE served as assistant to Dr. Turner at George Washington University for two years. He is a graduate of Montreal University and replaces Samuel L. Davidson.

A 1952 graduate of the Washington and Lee Law School, Mr. Stewart replaces E. MacGruder Farris, who has accepted a position on the faculty of the Wake Forest Law School. He is serving in a capacity similar to one which he held at Washington and Lee during the 1953-54 term. Stewart received his B.S. degree at the University of Alabama and his LL.B. at Harvard University.

As new assistant professor of law, Minter replaces T. A. Smedley who is on leave of absence. Minter received his A.B. degree from Roanoke College and graduated from the Washington and Lee Law School.

A former White House correspondent, Mr. Dure is a graduate of the University of Georgia. He has been the managing editor of the Richmond *Times-Dispatch* and executive editor of the *Winston-Salem Journal-Sentinel*.

MR. GELATT comes to W&L from the news department of WHO and WHO-TV in Des Moines, Iowa. A member of Phi Beta Kappa, he received his B.A. degree from the University of Iowa.

As new assistant professor of geology, Dr. Spencer replaces Dr. Troy Laswell, who left the department last year. For the past three years Spencer has served as an instructor at Hunter College, New York, and has done extensive field work in Montana and Wyoming. He received his doctor's degree from Columbia University.

Mr. Gunn fills a vacancy created by Dr. Jack Behrman who has accepted a professorship at the University of Delaware. Gunn attended Washington and Lee and graduated from Georgia Tech. He received his Masters degree from the University of North Carolina.

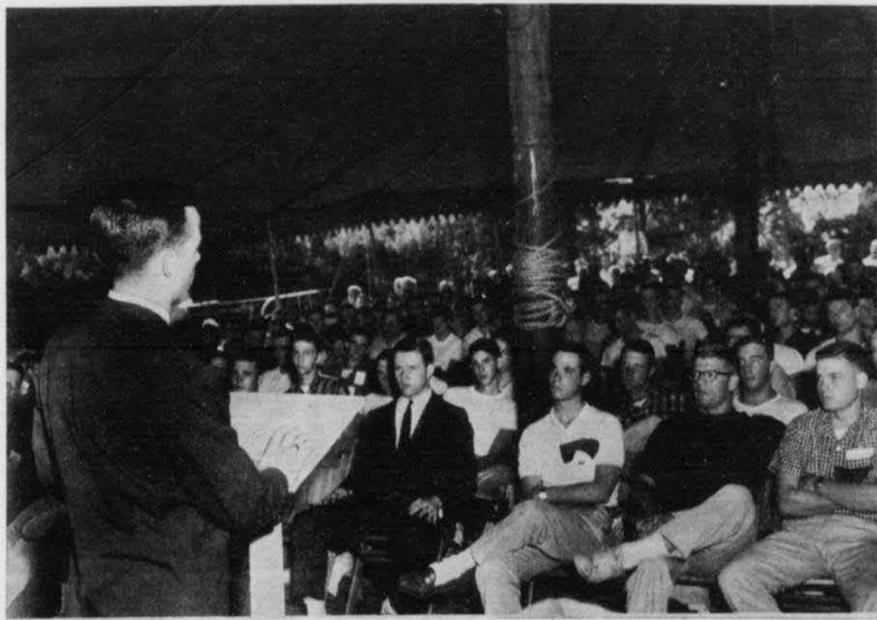
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Myers Returns From Europe

Dr. Edwin D. Myers has resumed his duties as head of the Department of Philosophy, following a one-year leave of absence in Europe.

During his leave, Dr. Myers was engaged in research for the Ford Foundation's Fund for the Advancement of Education near Munich, Germany. Dr. Myers' family accompanied him to Europe.

Professor James A. Rikard, associate professor of philosophy and religion at Roanoke College, was visiting professor of philosophy at Washington and Lee during Dr. Myers' absence.



ARNOLD GROOBEY addresses new freshman class at Freshman Camp at Natural Bridge.

Willes Wins Freshman Camp Name Contest

Bill Willes of Fort Pierce, Fla., named 85 of his fellow classmates to win the "Name Contest" and a Washington and Lee blanket at the 26th annual Freshman Camp held last week at Natural Bridge.

A total of 289 freshmen attended the camp which was directed by Assistant Dean of Students, James D. Farrar.

Farrar replaced Dean of Students, Frank J. Gilliam who has been in charge of the camp since its organization in 1928.

Speeches Given

Under the guidance of Farrar, nine faculty members, 18 student counselors and special guest speakers briefed freshmen on university customs and traditions, student government and campus organizations, the honor system, rush week and fraternities.

Campers took part in an organized sports program of football, softball and volleyball. Swimming was available at the Natural Bridge Gate House Pool, and tours to the bridge were conducted.

A smorgasbord at Natural Bridge Hotel was the final camp event.

Faculty Gets Salary Raise

The Board of Trustees has approved a five per cent general salary increase for all full-time faculty and other employees currently on the payroll. The increase became effective September 1.

Approved at the same time by the Board was a report by a special faculty committee which recommended that the ultimate size of Washington and Lee's student body be 1,150 undergraduate students, plus its 100 to 150 law students. This figure, representing an increase of 22 per cent over the current enrollment level, will be attained by 1970-71 by increasing the freshman class by five or six students each year. Board approval of the recommendation was made conditional to frequent reappraisal of the matter by its members.

The Douglas Southall Freeman Professorship in American History has also been established by the Board of Trustees. The new chair will honor the late Pulitzer Prize-Winning author for "his excellence as biographer of General Lee, and also in recognition of the fact that this university received for its library Dr. Freeman's personal collection of books and pamphlets relating to Lee and the Civil War," President Gaines said.

Approval too was given to a major medical plan for faculty and staff on a participating basis. The new plan will supplement the university's group insurance program already in effect.

Gaines Warns Against Substituting 'Second-Best'

President Francis P. Gaines began Washington and Lee's 209th year by reminding students that their primary purpose in the university is to train their minds and personalities by studying, and warned them not to substitute "second-best" activities for this purpose.

Dr. Gaines made his address before an opening day assembly of more than 1,000 students, faculty and staff, and guests on Wednesday in Doremus Gymnasium.

The President added that students have earned their place in the university because of the greater competition of men applying for entrance. "When I came to college, only three percent of the nation's young men were applying; today, that figure has risen to 39 per cent and in 12 years it will reach 50 per cent."

Humor was interspersed when Dr. Gaines told of one of his greatest thrills all year coming to him this summer in Saratoga Springs, New York, when a cab driver told him

he looked like someone who might be in the horse business.

Dr. Gaines told the student body that in one sense he is in the horse business because he deals with "thoroughbreds," and added that Washington and Lee has no room for any other type individual.

Dean of Students, Frank J. Gilliam also spoke at the assembly and requested all new students to give their mailing addresses to the registrar on Monday so that a new student directory could be compiled. He added that no mail will be delivered to the dormitories.

Notices

All men interested in forming a Band to play for football games will meet at 4:45 p.m. Wednesday, Sept. 25, in the Band Room (below the print shop). Plans are being made to reorganize the band, which was dissolved last spring due to lack of participants.

Next Three Land 18; 256 Men Accept Bids

A total of 256 freshmen out of a class of 303 have accepted bids offered during the five day Rush Week by the 17 fraternities on campus, Lew John, IFC president announced today.

Pi Kappa Phi fraternity received 23 acceptances, the largest number received by any fraternity.

Riegel Accepts Fulbright For Year's Study

Professor O. W. Riegel, director of Washington and Lee's department of Journalism and Communications will study in Europe this year. President Francis P. Gaines said that Mr. Riegel was granted a one year leave of absence to study on a Fulbright grant.

The journalism professor will devote nine months to an investigation of international communications, including studies of the flow of news from one nation to another and controls exercised by various countries.

Professor Riegel, an authority on propaganda and psychological warfare, worked in Europe in the summer of 1951, when he visited Belgium for an appraisal of long-range effects of exchange of persons programs for the Woodrow Wilson School of Public and International Affairs at Princeton.

In 1950 he spent three months in Germany making a special survey of public opinion research and training for the Department of State. During World War II, Professor Riegel served with the Office of War Information, first as a propaganda analyst, and later as chief of the New York Review Board. Before returning to Washington and Lee, he spent some time in Italy and the Balkans as a general representative for OWI.

Previous research work brought him the first research award granted by Sigma Delta Chi, national professional journalism fraternity, in 1935.

He joined the Washington and Lee faculty in 1930 as assistant professor of journalism, following a newspaper career both in the United States and Europe.

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The number of pledges received by the other fraternities in numerical order are as follows: Delta Tau Delta—18; Kappa Sigma—18; Phi Gamma Delta—18; Beta Theta Pi—17; Delta Upsilon—17; Sigma Alpha Epsilon—17; Phi Delta Theta—16; Phi Kappa Psi—16; Zeta Beta Tau—16; Lambda Chi Alpha—14; Sigma Nu—14; Pi Kappa Alpha—14; Kappa Alpha—13; Phi Kappa Sigma—13; Sigma Chi—10; Phi Epsilon Pi—3.

The figure of 256 is approximately 82 per cent of the 312 freshmen who registered for rushing. Only seven freshmen did not register and three of these are foreign students who are not eligible to rush.

Fourteen transfer students entered Washington and Lee this year, and six of them were given bids to fraternities.

The figure of 82 per cent represents a slight drop from the percentage last year, as 88 per cent of the freshmen registered accepted bids then.

Although 82 per cent represents a drop from the per cent joining frat-

(Continued on page four)

37 Frosh Get Special Funds

Thirty-seven freshmen will share in more than \$27,000 in scholarship and special awards funds during the 1957-58 school year, President Francis P. Gaines announced today.

The grants for new students range from \$100 prizes to scholarship awards of \$1,700 for the year. The average award is approximately \$740.

Most awards were made from special scholarship endowments administered by the university, although some, notably the Union Carbide and Carbon Corporation scholarships, are financed by private or corporate educational funds.

Most awards are renewable each year, depending upon the recipient's satisfactory compliance with minimum academic standards established by the university's scholarship committee.

In granting scholarships and prizes, the committee takes into consideration past academic excellence, character, relative need, and promise of collegiate success and service to society.

'Col Alto' To Be New Home Of Presidents

The historic Lee home occupied by university presidents since 1870 will now be presidential residence to the "Col Alto" mansion, it was announced today by President Gaines.

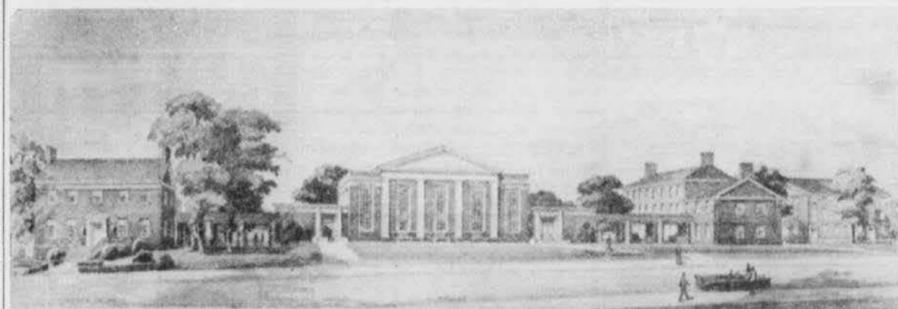
"Col Alto," which is located on the corporate limits of Lexington on Route 60 east, has been given to the university by its owner, Mrs. Rosa Tucker Mason.

Transfer of the deed took place here Monday and under the terms of the agreement Mrs. Mason will have lifetime occupancy of the estate.

The contract provides that the University shall use the residence as a home for the president, or for some other non-commercial purpose.

According to President Gaines, his present home, built by General Robert E. Lee during his presidency of Washington College, will be used for some other university purpose depending on need.

"The University is extremely grateful to Mrs. Mason for this generous gift. The gift is most fitting because of the long and honorable connection of Mrs. Mason's family with this institution," Gaines said.



ARCHITECT'S conception of proposed dormitory and commons.

Bids Sought for New Commons, Dormitory

Plans for Washington and Lee's new dining hall and dormitories came a step closer to reality this summer when the Board of Trustees gave its approval to seek bids for the new construction.

According to Earl S. Mattingly, treasurer, and secretary of the Board of Trustees, estimation of the cost of the annexation is \$1,250,000. Current plans call for four units adjoining the Student Union.

Comprising the addition will be two small dormitories, one for upperclassmen and one for lawyers, a student dining hall and a supply store behind the current Student Union. Dormitory units will house 40 students each.

Mattingly added that seven contractors have been invited to bid for the projects on October 19.

Douglas Brady, superintendent of buildings and grounds at W&L, indicated that there is no guarantee that a bid will be accepted if the proposals are not suitable to the Board of Trustees.

W&L Newsletter Is Named Year's Best Alumni Sheet

Washington and Lee's alumni news letter, "Washington and Lee Notes," has been selected as the college "Newsletter of the Year" by the American Alumni Council in its annual publications awards competition held in July. At the same meeting Donald A. Smith, head of Washington and Lee's Office of University Development was named president-elect of the council.

"Washington and Lee Notes" is prepared by the Office of University Development and is edited by Mrs. Mary Stirling. It is published four times during the school year and is distributed to parents and friends of the University.

The award was W&L's second blue ribbon in as many years. In 1956 the University's parent cultivation and solicitation campaign was judged best in the country by the Alumni Council.

Smith has headed the development campaign at Washington and Lee since 1953. He will take office at the Alumni Council's 1958 convention, to be at Lake Placid, N. Y. A complete remodeling of the Student Union is also planned.

The Ring-tum Phi

Friday Edition

Member of Virginia Intercollegiate Press Association

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The Ring-tum Phi is a student newspaper, and, as such, the opinions or assertions contained in this publication are the private ones of the student writers and are not to be construed as official or as reflecting the views of the Washington and Lee University Board of Trustees, its administration or faculty at large. All editorials in this edition will be initialed by the writer. Those not initialed will be assumed to have been written with the approval of the full Editorial Board of the Friday Edition.

WANTED: Criticism

One purpose of a newspaper is to inform its readers of situations and events that may be of interest to them. But the readers have a duty to voice their opinions through the newspaper in order to have these interests served.

The Editorial Board of the Friday Edition will publish letters to the Editor and editorials this year which it feels of general interest to the student body, only if the student body enables it to do so.

You new students bring new blood to the campus and should be able to criticize situations and events that upper classmen take for granted, ignore in a spell of conformity, or forget in the swiftly passing years.

It is criticism that seeks to improve that we want, for the desire to improve something is an important part of that hackneyed word: spirit.

It is our hope that this paper will continue to be a strong supporter, if not a leader in maintaining this spirit by supporting any issue that we feel is for the betterment of Washington and Lee.

—S. B.

Cars and More Cars!

More than 378 cars are registered with the University treasurer's office—the largest number ever to inundate the Washington and Lee campus.

As startling as this number is, it is believed to fall short of the actual number.

The two problems that arise from this situation are 1) parking and 2) traffic accidents.

By mathematical computation there is not enough room on the campus to park all 378 cars at one time. Either more room will have to be made or something will have to be done to lessen the number. From all signs, next year will be worse.

About the other problem, traffic accidents, a lot is said but from appearances little is done. Every year some Washington and Lee student is killed, dozens are injured, and scores of cars are bashed up in minor accidents.

Even before the first week was over, numerous student accidents were reported.

This year, which has started off so beautifully, could be a deadly one on the highways. Although the Virginia State Highway Department has two more cars patrolling in the Lexington area, the only sure-fire cure is careful and sober driving.

—W. C. M.

Letters to the Editor

The Friday Edition of the Ring-tum Phi will print letters to the editor, providing letters received are no longer than 300 words. Letters are earnestly requested from students, faculty, administration, and alumni.

The Editorial Page Editor reserves the right to cut portions of any letter at his discretion.

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Special Feature:

Grose Gives Edge To Hollins; Baldwin Rated As Darkhorse

By Phil Grose

To initiate this newest member of the commentary family, we would like to say that this column is dedicated to the furthance of ideals, the pursuit of high morals, and the championing of worthy causes—we would like to say it, that is.

However, this article was founded on the singular purpose of filling up a lot of space on page two each Friday.

Therefore in that spirit, we shall plunge headlong into our first service to mankind in general and W&L gentlemen in particular.

That service, born of necessity and nurtured on the belief that nothing is too insignificant for this column, involves a topic pertinent particularly to this week. In answer to many requests, we shall embark on a vital thumbnail appraisal of prospects at the various women's colleges around the Old Dominion.

HOLLINS—An edge in regulations make Hollins the pre-season pick of experts around campus. The Roanoke group, which last year established itself as a chief contender by outlasting its competition at practically every party, will again have the benefit of late hours. Along with this advantage, Hollins has the material to produce a big winner this year and should prove hard to beat in the season's opener Saturday night.

RANDOLPH-MACON — Reports from Lynchburg have that the Macon club will field a veteran outfit right at the beginning of the season, with a host of regulars returning from a strong group last year.

Macon can also field an impressive array of freshmen who could well swing the tide in favor of the Rivermont Avenue institution. Macon has good depth at every position and may overcome the edge Hollins holds in hours by running a two-platoon system.

SWEET BRIAR—The Patch was hit hard by graduation last year and will have a hard time replacing several starters among the lower classmen who also departed. It may be a rebuilding year, but don't count this club out of the race. The spirit is high among the freshmen, although it will probably be mid-season before Sweet Briar can be counted a serious contender.

MARY-BALDWIN — Lightly regarded as a threat in past years, Mary Baldwin could well become

the darkhorse of the '57-'58 season. Baldwin has little bench strength, and may have to go all season with basically the same team, but several outstanding performers may surprise a few of the experts.

SOUTHERN SEMINARY—Always tough in the clutch, Sem can count on season-long consistency to remain near the top of the standings. Several outstanding figures, back from last season, will likely carry the brunt of the attack.

Opening date for most schools is Saturday night and from general pre-season indications, it should be a wide-open battle all the way.



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Earl N. Levitt

New Flick Reporter Says He Is No Labro, Giddon or Brown

By Roger Doyle

First a word of warning to the wide-spread movie fandom of the W&L campus. As I have neither the wit, vocabulary, nor the cynicism of a Philippe Labro, Frank Giddon or Phil Brown, the flicks this year will come under a less piercing attack than they have become accustomed to in the last few seasons. In fact (I feel ashamed to admit it) I even like as many as 80 per cent of the movies I attend.

Therefore, the appeal of my column may be somewhat limited, but laboring under this handicap, I shall nevertheless offer my opinions and hope that not too many readers abandon my column for something more disagreeable.

Local cinema houses recovered from the usual summer slump during which time such gems as The Man Who Turned to Stone, Half-human, Zombies of Mora Tau, I Was a Teenage Werewolf, and Bob and Sally adorned the screens.

Leading off the week, Father Daves at the State is treating us to three first rate flicks. First is Frank Tashlin's rollicking take-off on the gray flannel, Madison Avenue cult, Will Success Spoil Rock Hunter, with Jayne Mansfield and Tony Randall. If you don't like the plot, just watch Jayne's Sunday and Monday. Next in view is the Sweet Smell

of Success, with Burt "Smiles" Lancaster and Tony "Bernie Schwartz" Curtis, starring in a fine drama about a Broadway columnist and his stooge.

Rounding out the week is Hatful of Rain with Eva Marie Saint and Don (Bachelor Party) Murry. If you think Rush Week was bad on the nerves, just sit out this one for a while.

The Lyric has come up with a winner in Dakota Lil on Saturday, followed by the Proud Ones Sunday and Monday.

The Rack, featuring Paul Newman, is back for another run, and those who missed it before should see it for a realistic picture of brain-washing and psychological warfare.

Notices

The Glee Club will hold the first rehearsal of the season at 7 p.m. Monday, Sept. 23.

All students interested in working on Home Edition this year are asked to attend a meeting at 7:30 p.m. Tuesday, Sept. 24, in the journalism department classroom (Payne Hall). There are openings for both journalism and non-journalism majors.

General Gridders Point for Centre Clash on October 5th

By BILL LOEFFLER

Washington and Lee football fans may have something to cheer about for the first time in several years when the Generals open their third season of non-subsidized football against Centre here on October 5.

This will be the squad's first season under new head coach Lee McLaughlin who compiled an impressive record in eight years of coaching at Alexandria's Episcopal High School. McLaughlin declined to make any predictions about the coming season but was very impressed with the morale and spirit shown by the team in pre-season practice.

Twenty-three men showed up for early practice on Sept. 16, but 49 are now listed on the roster, including twelve returning lettermen. With the exception of the fullback slot, which sophomore Tudor Hall has tied down, the fight for the backfield positions are at present wide open.

The injury to sophomore Rich Aberson has created a three-way hassle for the quarterback position between freshmen Charlie Comey and Charlie Wassum and soph Jack Groaner. Outstanding halfback candidates at the moment are Bill Young, Clark Lea and Al Gitter but Harry Heinitsh and freshmen Hunter Tracht and Bob Funkhouser are expected to give them a battle.

In the line Jim Lewis, Phil Brown and Tom Moore return to hold down the end spots. Watty Watring appears set at one tackle with the other position probably going to either John Grabau or frosh Tom Budd. The guards are fairly solid with Buddy Crutcher, Ira Samelson and Dick

Young and center appears as strong as any position on the team with veteran Pete Doyle and freshman Courtney Mauzy.

Two scrimmages have been held in the past week and the squad showed great improvement in the second scrimmage. McLaughlin has initiated a new formation known as the "Go-T" which he plans to unveil in the opening contest. He also commented that the squad has a lot to learn and a long way to go but appeared confident of a successful season.

Fall Sports Schedules

CROSS-COUNTRY SCHEDULE

Oct. 4—VMI, Davidson, W&L at Davidson, N. C.; Oct. 12 West Virginia, there; Oct. 19—Randolph-Macon, there; Oct. 26—Richmond, here; Oct. 29—University of Virginia, here; Nov. 5—Lynchburg, VPI, W&L, here; Nov. 13—Hampden-Sydney, there; November 18—Southern Conference, Morgantown, W. Va.

FOOTBALL SCHEDULE

Oct. 5—Centre, here; Oct. 12—Johns Hopkins, there; Oct. 19—Randolph-Macon, there; Oct. 26—Wittenberg College, here; Nov. 2—Wabash (Homecoming) here; Nov. 9—Univ. of the South, there; Nov. 16—Hampden-Sydney, there; Nov. 23—Washington University, here.

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Revised I-M Program

Elimination of the annual sports carnival headed a list of revisions in the intramural athletic program announced Thursday by new I-M manager Pete Merrill.

Merrill, a sophomore Lambda Chi from Summit, N. J., outlined a four-point program to govern the board's policy this year.

Charles Harrington is again director.

In addition to dropping the carnival Merrill pointed out that every effort will be made to run according to the pre-season schedule. Last year, several games were postponed because of light drizzles, and such an occurrence will be avoided this year.

Merrill urged full fraternity participation and cited the case of Lambda Chi's winning the Grand Athletic Trophy last year as an example. Lambda Chi had fewer varsity athletes than Delta, and fewer team points than Sigma Chi, but won on participation.

Merrill also stated that a meeting of all fraternity athletic directors will be held each Monday night at 7:30.

Intramurals get under way Monday, with golf, tennis and touch football heading the list. Track begins in October; wrestling, cross-country and swimming start in November.

By SID WHIPPLE

It was the opening day of Cross-Country practice. A very excited Dick Miller was running across the footbridge at the heels of his trackmen. When this reporter finally caught up with him both were almost out of breath.

"How does the squad shape up for this season, Coach?" I asked him.

"Don't know yet," he snapped back. "You know we lost Sherrington and Duffy, but we have fifteen freshmen out."

Just then we almost bumped into Cy Young and Cy Twombly who were strolling along the football field. "Have you had any more trouble with the man and the gates?" Cy Twombly asked.

Coach Miller chuckled. "It gets so now he locks the gates even if we post a man by them." I did not try to hide my puzzled look. "I'd better explain," he said. "The course we run is four miles long over paths and pastures. We actually own the land out there—he waved his hand in the general direction of the Intramural Field—but there is a stubborn old man who persists in locking the gates whenever we run. He did it a few times last season. I guess we'll have to speak to him about it."

The three men laughed. "When Cy Young ran, if there were any

gates he went over them," Coach Miller said gleefully as the two older men merrily continued their stroll over the footbridge.

We walked toward the group of Cross-Country men. "Watch this boy Coates put the squad through their exercises," Coach Miller whispered of Captain Steve Coates.

"Okay, let's do pushups," Coates said. They all got down. A moment later Coach Miller said with a smile. "That's you too, Steve." Steve goodnaturedly got down and began doing pushups with the rest of the group. "This is an eager bunch," Coach Miller said as we watched them limber up. "I don't know which are going to be the fastest ones yet but at least we have a lot to pick from."

"Lead 'em around the circle Steve," he yelled. Soon they were following each other in an ever widening circle. "Run on the balls of your feet, not your heels. That's it. We don't want any flatfooted runners around here," he laughed.

"Hey Dick, where's your whip?" a voice rang out from the other side of the fence. It was Tudor Hall complete in football equipment on his way over to V.M.I. to scrimmage. "That comes later," Coach Miller yelled back, "When they are too

poooped to resist." A credulous freshman's eyes popped.

"How far do you make these guys run?" Tudor asked.

"Four miles."

"Geeze, sounds like the army," came the reply.

"I thought you were in the Marines," Coach Miller asked.

"Naw," came the reply from the other side of the fence, "I was a leather-lung not a leatherneck—but four miles—geeze."

By this time the squad was limbered up and ready to run their daily trek. "Now remember, don't try and keep pace with the next guy. Set your own," Coach Miller said. "We don't expect you to run all four. This is the first day."

"What if we see any cattle in the road?" some one asked.

"Just don't scare them," Coach Miller replied.

"Heck, I won't have time too,"

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THE MIXTURE AS BEFORE

Today begins my fourth year of writing this column and, as before, I will continue to explore the issues that grip the keen young mind of campus America—burning questions like "Should housemothers be forced to retire at 28?" and "Should pajamas and robes be allowed at first-hour classes?" and "Should proctors be armed?" and "Should picnicking be permitted in the stacks?" and "Should teachers above the rank of associate professor be empowered to perform marriages?" and "Should capital punishment for pledges be abolished?"



Should capital punishment for pledges be abolished?

Philip Morris Incorporated sponsors this column. Philip Morris Incorporated makes Philip Morris cigarettes. They also make Marlboro cigarettes. Marlboro is what I am going to talk to you about this year.

Before beginning the current series of columns, I made an exhaustive study of Marlboro advertising. This took almost four minutes. The Marlboro people don't waste words. They give it to you fast: "You get a lot to like in a Marlboro . . . Filter . . . Flavor . . . Flip-top Box."

Well, sir, at first this approach seemed to me a little terse, a bit naked. Perhaps, thought I, I should drape it with a veil of violet prose, adorn it with a mantle of fluffy adjectives, dangle some participles from the ears . . . But then I thought, what for? Doesn't that tell the whole Marlboro story? . . . Filter . . . Flavor . . . Flip-top Box.

Marlboro tastes great. The filter works. So does the box. What else do you need to know?

So, with the Marlboro story quickly told, let us turn immediately to the chief problem of undergraduate life—the money problem. This has always been a vexing dilemma, even in my own college days. I recall, for example, a classmate named Oliver Hazard Sigafos, a great strapping fellow standing 14 hands high, who fell in love with a beautiful Theta named Nikki Spillane, with hair like beaten gold and eyeballs like two tablespoons of forgetfulness.

Every night Oliver Hazard would take Nikki out to dine and dance, and then to dine again, for dancing made Nikki ravenous. Then they would go riding in the swan boats, and then Nikki, her appetite sharpened by the sea air, would have 8 or 10 outlets, and then Oliver Hazard would take her home, stopping on the way to buy her a pail of oysters or two.

To raise money for these enchanted evenings, Oliver Hazard took on a number of part-time jobs. Between classes he cut hair. After school he gutted perches. From dusk to midnight he vulcanized medicine balls. From midnight to dawn he trapped night crawlers.

This crowded schedule took, alas, a heavy toll from Oliver Hazard. In the space of a month he dwindled from 260 to 104 pounds—but that, curiously enough, proved his salvation.

Today Oliver Hazard is a jockey, earning a handsome living which, combined with what he makes as a lymph donor after hours, is quite sufficient to curb Nikki's girlish appetite. Today they are married and live in Upper Marlboro, Maryland, with their two daughters, Filter and Flavor, and their son, Flip-top Box.

The makers of Marlboro take pleasure in bringing you this free-wheeling, uncensored column every week during the school year . . . And speaking of pleasure, have you tried a Marlboro?

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Applicants For Friday Edition To Meet Tonight

All persons interested in applying for positions on the Friday Edition of The Ring-tum Phi are urged to attend a general introductory meeting of the Friday Edition staff at 7 p.m. in the Student Union Building.

Positions are open for news reporters, sports reporters, photographers, cartoonists, proofreaders, and copy assistants. Persons who secure these positions will be expected to devote a small amount of time each week to the paper.

No experience is necessary and freshmen are welcome. Persons with high school or professional journalistic experience or persons who are planning to major in journalism at Washington and Lee are encouraged to attend this meeting.

Mr. Riegel

(Continued from page one)

States and Europe. He became director of the Lee Memorial Journalism Foundation in 1934. Professor Riegel holds degrees from Wisconsin and Columbia Universities.

New Faculty

(Continued from page one)

An ordained Presbyterian minister, Rev. Hayner comes to Washington and Lee from Hamilton College, Clinton, New York. A member of Phi Beta Kappa, he received his BA from Union College, his Bachelor of Divinity degree from Union Theological Seminary, and his doctorate from Columbia University.

MR. BLANCHARD is the new addition to the Mathematics department. He is a graduate of Wofford College and served two years in the United States Navy before coming to Washington and Lee.

Mr. Bulgin is the only addition to the English department for this year. He received his Bachelor of Arts degree from Davidson College.

Rush Week

(Continued from page one)

ternities in 1956, 1955, and 1954, it is still greater than the 1953 low of 81 per cent.

According to Lew John, "Rush week went rather smoothly, and the rainy weather did little to dampen the spirits of the fraternity men and the freshman class. This year, there seemed to be more freshmen than ever who waited until the last minute to make up their minds in choos-fraternities.

"I wish to thank the upper classmen and freshmen for cooperating fully with the IFC," John added.

The Tuesday Edition of the Ring-tum Phi will run the names of the men who joined fraternities and the house of their choice.

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Sweet Smell of Success

Development Office Takes Over Washington Hall

Those old students planning to take Geology this year were probably surprised to discover that a change has been made in the old Washington Hall classroom.

Washington 25 has been converted into an office room for the University Development Office. Found in the former Geology 1-2 classroom are facilities for Development Di-

rector Donald Smith and his staff.

The former development office on the ground floor of Washington Hall has been turned over to Alumni Secretary Cy Young and his staff.

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Generally Speaking (Continued from page three)

said a voice, "I'll be running in the other direction."

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Advice from the rear of the group: "Keep your head down while you're running. You never can tell what you might step into." Snickers. "Okay," said Captain Coates. "Let's

move it." With that they filed off at a fast gait toward the far mountains. Coach Miller wistfully lit his pipe and watched them trail off in the distance.

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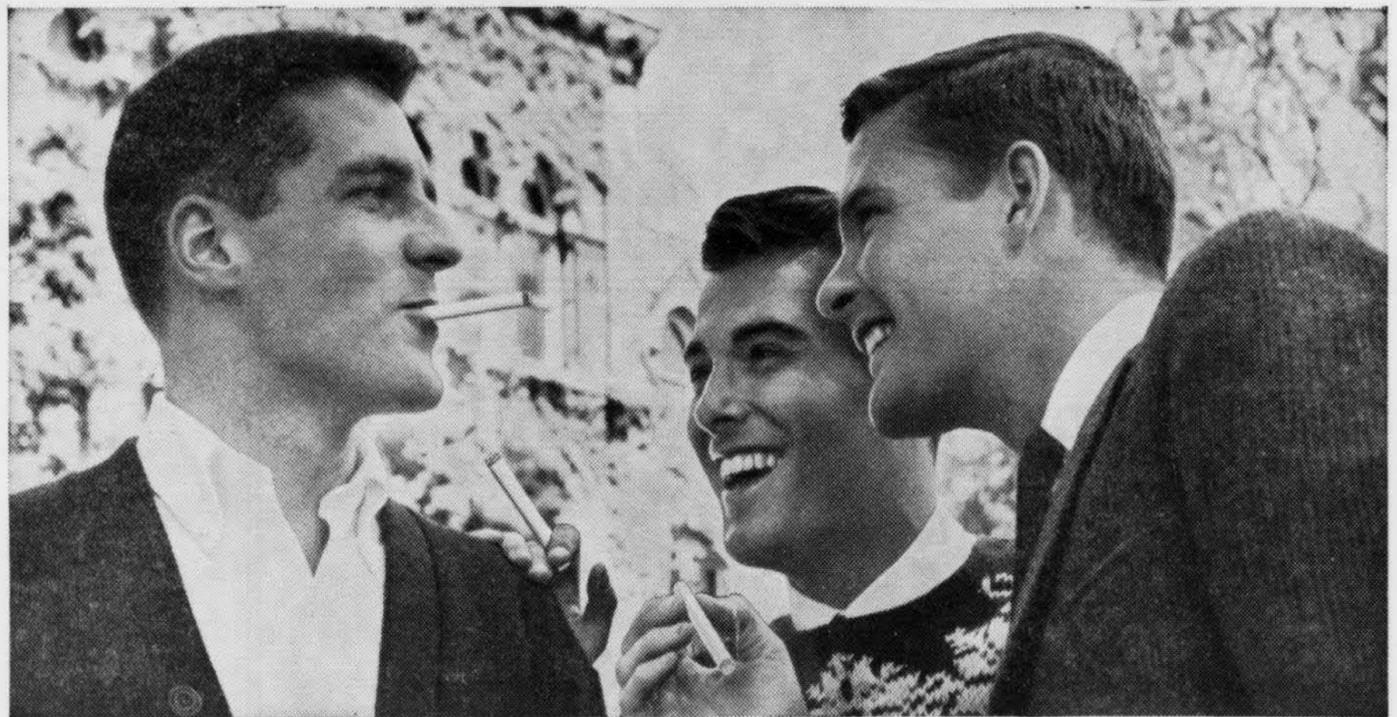
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